RACHEL CHEN 0→1 PRODUCT DESIGNER & ENGINEER

#### EXPERIENCE

LEADERSHIP

Bloomberg Software Engineering Intern June 2025 - Present

1Password Product Design Intern Jan 2025 - April 2025

The Brain & Mind Institute Product Designer Sept 2024 - Dec 2024

Royal Bank of Canada Software Engineering Intern May 2024 - Aug 2024

Onova Product Design Intern Jan 2023 - May 2024

rchen.studio Founder June 2021 - July 2022

Hack Western Design Lead May 2024 - Present

Product Design Sprint Co-Chair June 2023 - May 2024

## EDUCATION Ivey Business School, Western University Expected May 2027

Grow with Google July 2022

# SKILLS Design & Prototyping Technical & Languages

AWARDS 1st Place 1st Place 1st Place 2nd Place & Google Cloud Prize Best Eye-Tracking Device Best Health Hack Best Cohere Hack

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Reimagining terminal customer support in collaboration with internal stakeholders and UX researchers.

Shipped core product functionality for native macOS support, new onboarding features to enhance B2B user experience, and internal dogfooding workflows for **1500+** employees.

Led design for an educational screener used by school boards and research groups across the Americas, working with engineers on end-user experience, admin management, and data visualization.

Built & deployed **patent-pending** AI tool projected to save **\$2.15M** annually for the global HR centre, reducing call times by **19.5%** and eliminating **21%** of calls. Drove product strategy and secured executive buy-in from the Head of Global Functions Technology.

Shipped a B2B innovation management platform for Fortune 500s, generating **\$40K** in additional annual revenue, serving **7,000+** professional users. Led design for a novel AI-powered poker coach, from concept to launch within **4 months**.

Delivered product and brand design for **60+** clients, managing end-to-end operations as a freelancer.

Designing delightful and engaging hacker experiences for **1400+** students across the world.

Grew Western's largest design competition by **157%**, engaging **250+** participants and securing partnerships with Balsamiq, Accenture, and BMO.

Honours in Computer Science & Business Administration Western National Scholarship (\$30,000) Top 250 Scholarship of Excellence (\$10,000)

### UX Design Certificate

Figma, Protopie, Adobe XD, Balsamiq, FigJam, Miro, Mural Python, C++, Java, JavaScript, HTML, CSS, SQL, Git, Jira

UX Laurier Design-a-thon 2024 SheHacks+ 8 DataQuest 2024 Hack Western X Hack the North 2023 MetHacks 2023 UofTHacks X